



Xing
presents

thursday 15 december 2016

MARA OSCAR CASSIANI (I)
#wifispirit
performance

Raum
Via Ca' Selvatica 4/d Bologna

Thursday 15th december at 10pm Xing presents at Raum a new production, **#wifispirit**, synesthetic performative environment by **Mara Oscar Cassiani**.

#wifispirit is a moment of convergence in the real world of url impulses and overloads and a synesthetic urgency. Synesthesia as a disorder affecting perception or augmented reality, at high-resolution. Synesthesia as a spiritual perception of reality, as an immanent and sensorial wifi.

Is it possible to manifest a subconscious place within a bounded reality? Asking herself this question, along with many others, Mara Oscar Cassiani tries for the first time to deal objectively with the synesthetic peculiarities of her work and her life. In an immersive environment objects and beats manifest themselves, as possible rituals of other dimensions. Starting from a *millennial* sensibility (a position which is intended to overcome both the *post-internet* and the *post-digital*), the artist analyzes her synesthetic perception as a XXI century practice that anchors color to the flow of events. The supports on which to manifest this shimmering sensitivity, subjective and creative, are mediums available to everyone: nail art, contact lenses and hair extensions indicate the moods on the bodies; the world of synthetic color, PNG -and not anymore JPEG-, the Pantone subjected to the subliminal communication of brands (including the hypnosis of wellness for a world permanently under stress) are the indicator needle between real and virtual, in an exercise of balancing multi-identity.

The horizon is a continuous gradient, carefully chosen. New beings born from selections of images float in it like super-modern plankton composed by micro-detritus of impalpable and mental digital plastic. PNG soft drops of water, reflecting and rich in minerals, descend translucent, fresh and full-bodied, on clippings of plantwave leaves, and fluffy Dove soap bars. Gatherings of sad iPhones cases, Pantone color brandings and nike AirMAX exoskeletons redefine a new habitat. Scent of coconut Surf Wax.. ...Still sure you don't want a nice Bpm dance?

Mara Oscar Cassiani is an Italian artist working in the realism of performance, choreography and new media. Her research is focused on creating a contemporary iconography, where new rituals and languages stem from the Internet, brutal capitalism and society of Desires. The relationship with her audience at large is explored via those visual imageries, soliciting its awareness of the discontinuity between media streaming and the users' consciousness. Recent works: *Ed3n Temple* (2016, Centrale Fies, Dro), *The Sky was Pink* (2016, Santarcangelo Festival internazionale dei teatri), *Fear Not The Dark*, collab. with Markus Ohrn (2016, Kunstenfestivaldearts, Brussels), *Justice* (2015), *You can (not) Advance* (2015), *MMXIV Iconography* (2014), *Trashx\$\$\$* (2012).
maracassiani.tumblr.com
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Production: Xing/Raum. Supported by: Regione Emilia-Romagna, Comune di Bologna, Cheap On Board, Edizioni Zero.

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